

May 2016 -
December 2018

ELAVON

UX Designer

Collaborated with product owners, developers, and other stakeholders to create enterprise web-based SaaS products. Designed features to delightfully help users achieve their goals. Conducted qualitative research with questionnaires and semi-structured interviews and quantitative research with task analysis and surveys. Made recommendations based on results to ensure the success of the user experience.

Sept 2010 -
May 2016

GVU CENTER

Graduate Research Assistant

Designed and produced posters, videos, animations, wall hangings, and other materials alone or in collaboration with stakeholders using industry-standard technologies and methods, in addition to any ad hoc tasks and requests.

June 2015 -
August 2015

COCA-COLA

UX Contractor

Conceptualized and implemented social media performance data metrics visualizations, websites, and produced and animated short educational videos about various technologies. Provided input on information architecture and feasibility of an internal web-based system.

May 2014 -
August 2014

BITPAY

Designer/Developer

Developed transactional-type features in NodeJS, and designed and implement web interfaces, all from scratch or from partially-complete code. Answered calls and email from customers inquiring about their transactions, potential errors and bugs, and maintaining the company's relationships with them. Designed materials for motion, print, web, and installation.

May 2013 -
August 2013

SKILLS

Wireframing and prototyping, high/low fidelity
User research, qualitative and quantitative
Formal and informal user testing
Card sorts, info architecture, flow diagrams
Web design and technologies
Automatic data analytics
Proficiency in Spanish and Italian

TOOLS

Adobe suite, Axure, Balsamiq, etc
UserTesting.com, Morae, etc
Mixpanel
HTML, CSS, JS (+frameworks), D3, Vue PHP, JAVA, C/++/#, NodeJS, Drupal, etc.



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ABOUT ME

I'm passionate about using design to demystify complex and difficult tasks. Design transforms opaque systems and walls of data into obvious solutions and helpful information.

I want to make difficult tasks easy and routine tasks joyful. My goal is for people to be happier after they use one of my designs.

EDUCATION

Georgia Tech - MS (2016)
Human-Computer Interaction

Georgia Tech - MS (2014)
Music Technology

Georgia Tech - BS (2011)
Computational Media, Music
(Honors)